2018 ANNUAL REPORT

Library Reimagined





LETTER FROM THE DIRECTOR

2018 was a year of new and exciting developments at GPL. We began the year by installing our Century of Reading sculpture, and then inaugurated Main Street GPL an innovative and imaginative playscape for preschoolers. We also expanded our

Director Cheryl Dobbs

study rooms to meet the growing demand for these spaces from tutors, small businesses, study groups, and others.

At the close of the year we introduced a new logo and completed our new strategic plan, Blueprint 2023. In December we jumpstarted the new year by launching one of the Blueprint's initiatives, Make Library Easy, by becoming a fine-free library. This growing trend among public libraries benefits those who need us most and we have already seen patrons (and materials) returning to GPL.

The best news? The Reading Revolution is still going strong, and people are reading more than ever. Circulation of all materials continued to increase this year, and it's clear that people are reading in all formats. Print book use continues to increase, and more of our community are becoming avid users of our e-resources including not only books and downloadable audiobooks but also streaming media.

All of this was accomplished in spite of nine months of construction around our building which limited convenient parking and blocked familiar routes to the library. Our door count and program attendance were impacted, but statistics showed our patrons still found ways to read.

The accomplishments of this year would not have been possible without the investment of our community. In addition to the brief financial report on the facing page, please also take note of the amazing list of donors on the back page who have invested in our work through Friends of the Greenwood Public Library.

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Cheryl Dobbs, Library Director

CIRCULATION



In 2018, we transitted 13,790 iter Evergreen libraries.

10,561 items were added to the c collection in 2018.

LIBRARY USE

182,058 people visited the Library in 2018.

41,963 reference questions were answered.

16,429 computer sessions were prov

COMMUNITY SPACE



Our community spaces, including our large community rooms and our study rooms, were reserved 2,849 times throughout 2018.

PROGRAMS

In 2018, 1,560 programs were hosted with 56,497 participants.

124 outreach events were hosted reaching 15,528 participants.

DIGITAL PRESENCE

137,842 people visited GPL's website in 2018

3,361 people liked us on Facebook.

852 followed us on Twitter

685 followed us on Instagram.

SPECIAL COLLECTIONS

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Many of our special collections grew in 2018.

Adult Board Games - 488 check outs Binge Boxes - 96 check outs DIY Kits - 27 check outs Bagged Books - 44 check outs Kids STEAM Kits - 959 check outs



FINANCIALS

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When you walk through the doors at GPL you are greeted by friends. As you stroll through the bright, clean, beautiful building you find resources that are meaningful to your life and see others doing the same. This

experience and thousands like it are possible because of the investment our community has made in us. We take financial stewardship very seriously and have labored to become a financially sound organization with clean audits and an A rating from Standard and Poor's. Our community's investment in us does not merely help create a beautiful building full of resources – it truly creates bright, successful futures for Greenwood's community of readers.



Detailed tinancial information is available on our website www.greenwoodlibrary.us/reports

2018 BOARD OF TRUSTEES

Lori Feller, President Karen Grizzle, Vice President Mike Crumbo, Secretary Carmen Madsen, Treasurer Joshua Jackson Tamara Russell Shan Rutherford

FRIENDS OF GREENWOOD PUBLIC LIBRARY - 2018 GIFTS

\$10,000 - \$5,000

National Basketball Trainers Assoc. Foundation PNC Grow Up Great

\$4,999-\$2,000

Josh and Ellen Corbeil Delta Lambda Chapter Tri Kappa Duke Energy Franciscan Health Thomas Myers Tilson HR

\$1,999 - \$1,000

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\$999 - \$500

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\$99 AND UNDER

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